



## PRIVACY POLICY

<https://ystylefashion.com/>

### I. INTRODUCTION

This Privacy Policy (hereinafter referred to as the "**Policy**") applies to the Website and is intended to inform you about:

- the categories of personal data we process;
- the purposes for which we collect and use your personal data;
- the legal basis for processing such data and the duration of data processing;
- your rights as a data subject and how you can exercise them;
- the parties to whom we may disclose your personal data.

This Privacy Policy applies to the personal data we may process when you:

- access and use the Website/Content;
- interact with us on social media or professional networks;
- submit the registration form as a Beta Tester;
- contact us by any means specified in the Terms and Conditions.

Please carefully read this Privacy Policy along with the Terms and Conditions available on the Website. Any terms we use in this Policy without defining them have the definitions given in the Terms and Conditions. **By using or accessing the Website and/or Content in any way, you confirm that you accept this Privacy Policy and hereby agree that we will collect, use and transfer your information in the following ways.**

**If you do not agree with the provisions of this Policy, please refrain from engaging in any of the actions described herein that involve personal data collection and processing. Please note that without your consent to this Policy, it is possible that you will not be able to access and use the Website/Content.**

### II. WHO WE ARE

**Style Thread SRL-D**, headquartered in Bucharest, Sector 3, Cpt. Nicolae Licaret Street, no. 6, building block PM 43, building entrance no. 3, 7th floor,



apartment 145, registered with the Bucharest Trade Register under no. J2022005676408, tax registration number 45860480 (hereinafter referred to as "**Controller**", "**Us**" or "**Y Style**"), the owner of the Website, in its capacity as a data controller in relation to personal data pertaining to the Users of the Website, hereby provides the Privacy Policy according to article 13 of the EU Regulation 2016/679 (hereinafter "GDPR").

You may contact us anytime by e-mail at [support@ystylefashion.com](mailto:support@ystylefashion.com).

### III. DEFINITIONS

<b>Controller</b>	An individual or legal entity, public authority, agency, or other body that, alone or jointly with others, determines the purposes and means of processing personal data.
<b>Data Subject</b>	Any identified or identifiable natural person whose data is processed by the Controller (Users).
<b>Personal Data</b>	Any information relating to an identified or identifiable natural person. An identifiable natural person can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier, or one or more factors specific to their physical, physiological, genetic, mental, economic, cultural, or social identity.
<b>Special categories of Personal Data</b>	Personal data that reveals racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as genetic data, biometric data used for the unique identification of a natural person, health data, or data concerning a person's sex life or sexual orientation.
<b>Health Data</b>	Personal data concerning a person's physical or mental health, including healthcare services provided to them that reveals details about their health condition.
<b>Data Processing</b>	Any operation or set of operations performed on Personal Data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise

making available, alignment or combination, restriction, erasure, or destruction.

**Profiling**

Any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular, to analyse or predict aspects concerning work performance, economic situation, health, personal preferences, interests, reliability, behaviour, location, or movements.

**Data Transfer**

The disclosure or otherwise making available of Personal Data to third parties, either by transmitting the Personal Data to the respective third party or by allowing access to the Personal Data through other means.

**Data Protection Legislation**

All applicable laws and regulations in Romania, whether primary legislation (such as national laws and/or GDPR) or secondary legislation (such as guidelines issued by the Article 29 Working Party or other guidelines issued by the Supervisory Authority), applicable to the Processing of Personal Data under this Policy.

**Supervisory Authority**

The National Authority for the Supervision and Protection of Personal Data or any other authority designated to oversee Personal Data protection under the Data Protection Legislation of any European Union member state.

**Consent**

Any voluntary, specific, informed, and clear expression of the data subject's consent, freely given through a statement or an explicit affirmative action, allowing the processing of their personal data.

**Recipient**

A natural or legal person, public institution, agency, or other body to which Personal Data is disclosed, whether or not it is a third party.

**IV. PERSONAL DATA WE MAY PROCESS. PURPOSE AND LEGAL BASIS OF DATA PROCESSING.**

Mainly, we collect Personal Data directly from you, giving you control over the information you share with Us.



To make it easier to identify the Personal Data we process, we have grouped them into several categories based on processing purposes. Thus, Y Style may process and collect Personal Data as follows:

**A) If you are a User of our Website**

If you are a User of the Website, Y Style's servers may automatically collect your Personal Data when you access and use the Website.

➤ **How Personal Data are collected through server logs**

When you visit our Website, we may track information about your visit and store that information in web server logs, which are *records of the activities on our Website*.

As part of the standard operation of web servers, the server automatically captures and saves information electronically when your browser communicates with our server. These server logs are text-based records that capture technical information about each interaction between a User's device and our web server.

For example, when you access our Website, your browser sends a request to our Website's server. Then, the server processes the request and automatically records specific details in a log file. These details typically include the categories of Personal Data mentioned below. The server stores these log entries in a secure file or database.

➤ **Categories of Personal Data (Log and usage Personal Data)**

Personal Data collected through server logs includes:

- IP address (unique Internet protocol address)
- The location from which you access our Website
- Device model
- Device's operating system
- The type of internet browser used for navigating our Website
- Referrer (the web address of the previous search engine or webpage that directed a User to our Website. This means that when you click on a link to Y Style Website from another site or from a search engine, the

server logs may record the URL of the site or search engine you came from)

- Interaction data (including the number of visits, the time spent on the Website, how the Website is accessed, the behaviour on the Website, the date and time of your visit, and pages visited).

➤ **Purpose of processing**

Y Style processes the personal data collected through web server logs for the following purposes:

**a) To provide, maintain, and improve the Website**

The Personal Data we collect in web server logs helps us:

- ensure the proper functioning and operation of the Website
- administer the Website
- protect the Website and its content from inappropriate use
- analyze its usage and improve the Website navigation experience and/or the Content on the Website, including performing certain functions and allowing the Website to remember the actions or preferences of the User over a period of time
- detect and prevent malicious activities
- identify errors, slow-loading pages, or server issues
- understand compatibility issues and security concerns
- protect the safety of Y Style and our Users, which includes blocking suspected spammers and addressing abuse
- detect navigation issues (e.g. identify if the request was successful or encountered an error)
- statistical purposes and analytics reports
- analytics to understand User behaviour and enhance our Website, App and/or Services
- research and develop new services and/or new App features

**Legal basis: Article 6 (1), (f) GDPR - Legitimate interest**

It is in both our legitimate interest and that of our Users to ensure the proper functioning of our Website and enhance your experience on the Website.

## ***b) Analytics for advertising and marketing purposes***

The Personal Data collected through server logs may be used for:

- monitor and analyze trends, usage, and activities in connection with our Website, services and/or App
- measure the effectiveness of ads shown on our Website, App and/or services
- for marketing purposes, such as optimizing and customizing the advertising and content you see on the Website, measuring campaign effectiveness, and better understanding your interests and needs
- providing personalized experiences

For these purposes, we will only use your Personal Data to the extent you have agreed to their use.

### **Legal basis: Article 6 (1), (a) GDPR - Consent**

When accessing the Website, we request your prior consent to use your Personal Data for marketing and advertising purposes.

You can withdraw your consent at any time, free of charge, by emailing [support@ystylefashion.com](mailto:support@ystylefashion.com).

Please note that at the moment we are not using cookies or similar technologies on our Website. However, if we decide to implement cookies in the future, Users will be informed through a separate Cookie Policy. Where required by law, we will obtain your explicit consent before using cookies.

### **B) If you interact with our social media platforms and/or professional networks**

Y Style provides integrated buttons on the Website that link to our pages on social media platforms (such as Facebook and Instagram) and professional networks like LinkedIn.

When you access such buttons, we may process Personal Data, such as cookie IDs. These data are processed jointly by Y Style and the mentioned social media platforms and/or professional networks. Regarding these processing activities, Y Style acts as a joint data controller with the following platforms:



Facebook, Instagram, and LinkedIn. Once the platform is accessed, Y Style's responsibility for data processing ceases, and the social media platform/professional network becomes solely responsible for the continued processing.

When you interact with us on social media or professional networks (such as through likes, shares, comments, reviews, testimonials, etc.), we will inevitably have access to certain information about you, particularly data that you have made public on your social media or professional network profile. We process your Personal Data to communicate with you when you interact with us through such channels.

Also, when you visit or interact with our pages on those platforms, the platform provider's privacy policy will apply to your interactions and their collection, use and processing of your personal information. You or the platforms may provide us with information through the platform, and we will treat such information in accordance with this Privacy Policy.

### **C) Integration of YouTube and Vimeo videos on our Website**

The Website may use the YouTube and/or Vimeo embedding feature to play videos stored on these platforms. These videos may be uploaded by Y Style and/or third parties and can be accessed directly from the Website.

We inform you that your Personal Data is shared with YouTube or Vimeo only when you play or view these videos. If you do not click play, no personal data will be transmitted to these third-party platforms.

By visiting the Website, YouTube/Vimeo receives information that you have accessed the corresponding subpage of our Website. When you play a video, the third-party provider (YouTube/Vimeo) uses cookies to collect information about user behaviour. According to their policies, these cookies are used for purposes such as statistics, enhancing user experience, and preventing abusive or fraudulent practices.

This data processing occurs independently of whether you have a YouTube/Vimeo user account. If you are logged into your Google account while accessing an embedded YouTube video, your data will be directly



associated with your account. To prevent this, you should log out before playing the video. We have no control over this data transfer.

### About YouTube and Vimeo Providers:

- **YouTube** is owned by **Google LLC**, based in **Mountain View, USA**.
- **Vimeo** is headquartered at **330 West 34th Street, New York, USA**.

Both companies state that they comply with EU data protection standards (<https://www.privacyshield.gov/EU-US-Framework>).

According to their policies, these providers store user data (even if accessed as an unregistered user) as user profiles and analyze them based on **Article 6(1)(f) of the GDPR**, citing a **legitimate interest** in personalized advertising, market research, and tailored website design.

You have the right to **object to the creation of these user profiles**, which must be exercised directly with YouTube/Vimeo.

For more details on personal data processing by YouTube, visit YouTube's [Privacy Policy](#).

For more details on personal data processing by Vimeo, visit [Vimeo Privacy Policy](#)

### D) If you submit our Beta Tester online registration form

If you are interested in joining our Beta Testers community in order to test the Beta Version of the Y Style App and/or Services and you submit the [online form](#) available on our Website, Y Style will process your Personal Data that you provide directly, as follows:

Purpose of processing	Categories of Personal Data	Legal Basis
<b>We use the Personal Data we collect from you when you submit the online registration form for the following</b>	<ul style="list-style-type: none"><li>• Email address</li><li>• Full name</li><li>• Location</li><li>• Your existing experience as a tester</li></ul>	<b>Article 6 alin. (1), (a) GDPR – consent</b>  When you submit the online form, you



<p><b>purposes:</b></p> <ul style="list-style-type: none"> <li>• To process your registration;</li> <li>• To analyze, evaluate and select the Beta Testers based on the information provided through the registration form</li> <li>• To inform you if you have been selected as a Beta Tester</li> <li>• To communicate with you about our Beta testing processes and workflows</li> <li>• To send you instructions and any other relevant information regarding the Beta testing</li> <li>• Allowing access to the Y Style App for testing purposes</li> <li>• Processing feedback and reports provided by the Beta Tester</li> <li>• pre-contractual steps (Terms and Conditions of the Y Style App use and/or a separate contract concluded between us and the selected Beta Testers)</li> </ul>	<ul style="list-style-type: none"> <li>• Personal data you may provide when you describe your „fashion scene“</li> <li>• Personal data you may provide about your motivation and ambitions (why do you want to be a Beta Tester)</li> <li>• The content of the correspondence between us carried out through any means</li> <li>• Any other personal data provided voluntarily by you and/or solicited by Y Style during the period of time when you act as a Beta Tester</li> </ul>	<p>consent to process your personal data regarding joining our Beta Testers community</p> <p><b>Article 6 (1), (f) GDPR - Legitimate interest</b></p> <p>It is in our interest to maintain optimal communication with you during the beta testing process</p> <p><b>Article 6 (1), (b) GDPR - Performance of a contract (including pre-contractual steps)</b></p> <p>The processing of your data may be necessary for the conclusion and performance of the contract (Terms and Conditions applicable for the Y Style App/Services), which governs and enables your access to and use of the Y Style App upon your registration as a User.</p>
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**E) If you contact us through the contact channels on our Website**

Purpose of processing	Categories of Personal Data	Legal Basis
<p><b>We use the Personal Data we collect from you to ensure effective communication between us (you may request assistance or send us comments, suggestions, or questions regarding our Website, Content, Y Style App and/or our Services etc). In this case, we use your personal data to:</b></p> <ul style="list-style-type: none"> <li>Analyze your request</li> <li>Respond to you, provide solicited information, and communicate with you regarding your requests</li> </ul>	<ul style="list-style-type: none"> <li>Email address</li> <li>Full name</li> <li>The content of the correspondence between us</li> <li>Any voluntarily provided personal data</li> </ul>	<p><b>Article 6 (1), (f) GDPR - Legitimate interest</b></p> <p><b>Article 6 (1), (c) GDPR - Compliance with legal obligations</b></p>

**F) If you exercise the rights provided under GDPR in your capacity as data subject**

Purpose of processing	Categories of Personal Data	Legal Basis
<p><b>We use the Personal Data we collect from you to manage requests regarding data subjects' rights provided under GDPR</b></p>	<ul style="list-style-type: none"> <li>Email address</li> <li>Full name</li> <li>Identification data</li> <li>Any other personal data you may provide directly to us, as</li> </ul>	<p><b>Article 6 (1), (c) GDPR - Compliance with legal obligations</b></p>

	needed to fulfill this purpose	
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**C) If you exercise the rights provided under consumer protection legislation in your capacity as a consumer, if applicable**

Purpose of processing	Categories of Personal Data	Legal Basis
<b>We use the personal data we collect from you to manage requests regarding consumer protection</b>	<ul style="list-style-type: none"> <li>• Email address</li> <li>• Full name</li> <li>• Any other personal data you may provide directly to us, as needed to fulfill this purpose</li> </ul>	<b>Article 6 (1), (c) GDPR - Compliance with legal obligations</b>

**H) Commercial communications**

Purpose of processing	Categories of Personal Data	Legal Basis
<b>We use the Personal Data we collect from you to send commercial and marketing communications</b>	<ul style="list-style-type: none"> <li>• Email address</li> <li>• Full name</li> </ul>	<p><b>Article 6 alin. (1), (a) GDPR – consent</b></p> <p>Your consent will be required for example, when the law requires consent for email marketing and for certain tracking technologies.</p> <p><b>Article 6 (1), (f) GDPR - Legitimate interest</b></p> <p>It is in both our legitimate interest and that of our Users to inform them about our</p>

		<p>Website, Y Style App and/or Services. It is also in our interest to promote and advertise our App and/or Services in order to retain and expand our user base. You can opt out of these communications at any time by updating your communication preferences in your User Account settings or by emailing us at <a href="mailto:support@ystylefashion.com">support@ystylefashion.com</a>.</p> <p>Moreover, under Article 12 (2) of Law No. 506/2004, if we directly obtain the client's email address during the sale or purchase of services provided by us, we may use that email address to send commercial communications regarding similar products or services that we offer.</p>
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**l) Legal proceeding and compliance with the law**

Purpose of processing	Categories of Personal Data	Legal Basis
<p><b>We may process all categories of your Personal Data to initiate, investigate, defend and respond</b></p>	<ul style="list-style-type: none"> <li>• All categories of personal data</li> </ul>	<p><b>Article 6 (1), (c) GDPR - Compliance with legal obligations</b></p> <p><b>Article 6 (1), (f) GDPR -</b></p>

<p><b>to claims or disputes related to but not limited to the use of our Website and/or Content and to ensure compliance with applicable legal obligations (including document archiving) or requests from government and law enforcement authorities</b></p>		<p><b>Legitimate interest</b></p> <p>This processing is conducted based on our legitimate interest in protecting our legal rights, ensuring compliance with our contractual obligations, and fulfilling legal requirements imposed by applicable laws and regulations.</p>
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Regarding all categories of Personal Data processing mentioned above, we inform you that we may also process aggregated data, which may be used (including published or shared) in a pseudonymised or anonymised format so that your identity is not revealed or cannot be revealed (unless required otherwise by law), for the following purposes:

- Analysis/evaluation of our Website, improving, expanding, adding new functionalities, components, or approaches, and/or launching new services;
- Conducting analyses, studies, research, and statistics related to our activities and/or the fashion field;
- Preparation of impact studies, statistical and/or demographic data about users or the impact of our activities;
- For internal purposes, especially to improve or launch new features and services;
- Running promotional campaigns;
- Other similar purposes to those mentioned above.

When we process your Personal Data for a new purpose different from the purpose your Personal Data was originally collected for and we haven't asked for your consent, we will have to ensure that this new purpose is compatible with the initial purpose we collected it for. We will take into account any link between the two purposes and decide if the personal data can be used for this new purpose. Otherwise, we will take appropriate steps to ask for your consent or refrain from processing your Personal Data.



## V. RETENTION PERIOD

We keep your Personal Data only as long as necessary and for the purposes mentioned above. This means that the retention periods will vary, as follows:

<b>Categories of Personal Data Processing</b>	<b>Retention Period</b>
<b>Personal Data collected automatically through server logs</b>	<p>We retain Personal Data for 3 years or until you withdraw your consent if the processing is based on your consent.</p> <p>If the processing is based on your consent, your data will be stored until you withdraw your consent. You can withdraw your consent at any time, free of charge, by emailing <a href="mailto:support@ystylefashion.com">support@ystylefashion.com</a>.</p> <p>If the processing of your data is based on our legitimate interest, you have the right to object at any time, free of charge. You can object at any time by sending an email to <a href="mailto:support@ystylefashion.com">support@ystylefashion.com</a>.</p>
<b>Personal Data collected through the Beta Tester registration form</b>	<p>We retain Personal Data for 1 year for data of unselected applicants and a minimum of 3 years for data of selected applicants.</p>
<b>Personal Data collected to manage requests regarding data subjects' rights under GDPR or consumer protection</b>	<p>We retain Personal Data for a minimum of 5 years</p>
<b>Commercial communications/marketing</b>	<p>If the processing is based on your consent, your data will be stored until you withdraw your consent. You can withdraw your consent at any time, free of charge, by emailing <a href="mailto:support@ystylefashion.com">support@ystylefashion.com</a>.</p> <p>If the processing of your data is based on our legitimate interest, you have the right to object at</p>

	any time, free of charge. You can also request that we no longer send you information and materials to your email address. You can object at any time by sending an email to <a href="mailto:support@ystylefashion.com">support@ystylefashion.com</a> .
<b>Investigations of illegal activity, criminal offence or fraud</b>	We retain data for as long as necessary according to the internal, legal, and regulatory requirements, if there are formal investigations of a criminal offence, fraud or false information having been provided.
<b>Claims/disputes</b>	We retain data in the event of disputes until the claim is satisfied or the expiry date of such claims.
<b>Complaints, inquiries, communications</b>	We retain Personal Data for 3 years from the settlement of your request.

## VI. PERSONAL DATA REFERRING TO MINORS

The Website is intended for and may only be accessed and used by individuals who are at least 16 years old. By accessing and using the Website, you declare under your own responsibility and guarantee that you are at least 16 years old at the time of taking these actions.

We take all reasonable measures to ensure that individuals providing us with Personal Data declare their true age. However, we cannot be held responsible for false, incorrect, or incomplete data provided to us by these individuals. If we become aware, through any means, that you are under the age of 16, we will immediately delete your Personal Data.

## VII. WHO DO WE SHARE YOUR PERSONAL DATA WITH? RECIPIENTS OF PERSONAL DATA.

We use the services of several contractual partners to fulfil the purposes mentioned above, for the conduct of our activities, as well as to protect our rights and interests. In this context, in order to fulfil legal obligations, we may interact with and disclose data to institutions and public authorities.



Therefore, we may disclose your Personal Data to third parties in the following situations:

a) Disclosure of data to our representatives and employees

Our representatives and employees who have access to your Personal Data have been trained to comply with the security and confidentiality of the Personal Data they come into contact with during the performance of their duties. Their access is restricted only to the information they need to fulfil their specific responsibilities.

b) Disclosure of data to third parties who are our contractual partners

We will not transfer personal data collected and stored in our database to third parties, except for our partners with whom we have entered into contracts for this purpose. These partners are bound to meet the same requirements regarding the confidentiality and security of Personal Data. These partners may include:

- persons authorised by us, such as but not limited to: hosting service providers, accounting service providers, IT system providers, emailing services, Website hosting and maintenance services, marketing partners etc. Personal Data disclosed to authorised persons is strictly limited to the information necessary for providing the services, and we require them not to use the personal data for any purpose other than the one established by us;
- independent operators, such as but not limited to: lawyers, consultants etc.

Your Personal Data will be transferred to these third parties only to the extent necessary and only to serve the processing purposes mentioned in this document.

c) Disclosure of data to third parties we interact with in our activity or who may have access to data to fulfill their duties and responsibilities, without the intention of processing your data, including, but not limited to:



- Public institutions and authorities, auditors, institutions with inspection and control powers that request us to provide information, in fulfilment of legal obligations, such as The National Agency for Fiscal Administration, The National Authority for the Supervision of Personal Data Processing, or other authorities competent to check our databases;
- Third-party acquirers, if the business is transferred, in whole or in part, and the personal data of the data subjects is part of the assets subject to such a transaction;
- To comply with a legal requirement or to protect our rights and interests or those of other entities or individuals, such as courts;
- Your data may be disclosed to state authorities, if there is an express request from them and the law requires it or if we have legal obligations regarding national security, the prevention, or combating of illegal activities;
- Our affiliated entities.

d) Disclosure to third parties in specific situations:

We may disclose your data to third parties in the following situations:

- If you give your consent for such disclosure;
- At your request and in accordance with your instructions, if you exercise your right to portability;
- To persons acting legally on your behalf, if this quality is proven;
- If the disclosure is necessary to protect goods, rights, and persons or to respond to and defend against a complaint.

If it is necessary to transfer data to affiliates, partners, or service providers in a third country (outside the European Economic Area – EEA), we will implement adequate measures to protect the data. We will also ensure that there is an appropriate agreement regarding the transfer of personal data, in accordance with the standards approved by the European Commission and GDPR. The following service providers are established outside the European Economic Area, which may result in your data being transferred outside the European Economic Area. In these cases, the personal data is protected by the service providers, who warrant that they are compliant with GDPR: Amazon Web Services Inc. (USA).

## VIII. RIGHTS OF THE DATA SUBJECTS

<b>The right to be informed</b>	This document provides the information you are entitled to receive in accordance with applicable legislation. You also have the right to request additional information regarding the processing of your Personal Data.
<b>The right of access to Personal Data</b>	You have the right to obtain confirmation from us as to whether or not we process Personal Data concerning you, and if we do, to access such data and obtain information regarding how it is processed.
<b>The right to rectification</b>	You have the right to obtain the correction, without undue delay, of inaccurate personal data stored by the controller. The rectification must be communicated by us to each recipient to whom the data has been disclosed unless this is impossible or would involve disproportionate efforts (demonstrable).
<b>The right to the erasure of Personal Data („right to be forgotten“)</b>	You have the right to request the erasure of your Personal Data without undue delay if one of the following applies: (i) the data is no longer necessary for the purposes for which it was collected or processed; (ii) you withdraw your consent, and there is no other legal basis for processing; (iii) you object to processing and there are no overriding legitimate grounds for the processing; (iv) the data has been unlawfully processed; (v) the data must be erased to comply with a legal obligation; (vi) the data was collected in relation to the provision of information society services. Please note that there may be situations in which your data cannot be erased upon request (e.g., if the data is processed to fulfil legal obligations or for the establishment, exercise, or defence of legal claims). Where possible, the controller will comply with your rights and erase the data without undue delay.
<b>The right to restriction of processing of Personal Data</b>	You have the right to restrict the processing of your data if: (i) you contest the accuracy of the data for a period allowing the accuracy to be verified; (ii) the processing is unlawful and you oppose the erasure of the personal data, requesting instead the restriction of its processing; (iii) the

controller no longer needs the personal data for processing purposes, but you require it for the establishment, exercise, or defence of legal claims; (iv) you object to the processing during the period in which it is verified whether the legitimate grounds of the controller override those of the data subject.

**The right to data portability**

You have the right to receive your Personal Data processed by us in a structured, commonly used, and machine-readable format, including the right to have this data transmitted directly to another controller, where technically feasible.

**The right to object**

You have the right to object to the processing of your Personal Data when processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller or when processing is based on legitimate interests pursued by the controller. Where personal data processing is for direct marketing purposes, you have the right to object at any time.

**The right not to be subject to automated decision-making, including profiling**

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you. In this respect, we inform you that Y Style does not use software applications, algorithms, artificial intelligence, or automation to make automated decisions (without human intervention) that would produce legal effects concerning you.

**The right to withdraw consent**

Where the processing is based on your consent, you may withdraw your consent at any time without affecting the legality of the processing based on consent before its withdrawal. You can modify or withdraw your consent at any time, and we will act accordingly unless there is a legal reason or legitimate interest to retain it. Your consent can be withdrawn at any time by submitting a written request to [support@ystylefashion.com](mailto:support@ystylefashion.com).

## IX. EXERCISING YOUR RIGHTS

To exercise the rights listed above, you can send a request by emailing [support@ystylefashion.com](mailto:support@ystylefashion.com).

We will respond to your request within one month from the date of the request, free of charge (unless the request is unfounded or excessive). This deadline may be extended by two months if the request is complex. In such cases, you will be informed within one month of receiving your request regarding the need for and reasons for the extension of the response deadline.

In some cases, we may not be able to identify you because you did not provide enough information in your request. In these situations, we will ask for additional information that will allow us to identify you. If you fail to provide this information, we are not obligated to respond to your request.

If you are not satisfied with the response received to your request or if you believe that your rights have been violated, you have the right to file a complaint with the National Authority for the Supervision of Personal Data Processing (“ANSPDCP”).

The contact details of ANSPDCP are as follows:

➤ **Complaint Form:**

[https://www.dataprotection.ro/?page=Plangeri\\_pagina\\_principala](https://www.dataprotection.ro/?page=Plangeri_pagina_principala)]([https://www.dataprotection.ro/?page=Plangeri\\_pagina\\_principala](https://www.dataprotection.ro/?page=Plangeri_pagina_principala))

➤ **Contact Link:**

<https://www.dataprotection.ro/?page=contact&lang=ro>

➤ **Website:**

<https://www.dataprotection.ro/>

➤ **Address:**

B-dul G-ral. Gheorghe Magheru 28-30, Sector 1, postal code 010336, Bucharest, Romania



➤ **Phone:**

+40.318.059.211 or +40.318.059.212; Fax: +40.318.059.602

You also have the right to take legal action before the courts to obtain material and/or moral damages for the harm caused by the unlawful processing of your Personal Data.

## **X. HOW DO WE KEEP YOUR PERSONAL DATA SAFE?**

We make every effort to implement the necessary and appropriate technical and organisational measures to ensure an adequate level of protection and security for Personal Data processing operations. For this purpose, the databases will only be accessible to authorised personnel. We will take reasonable measures to maintain Personal Data in an accurate, complete, and up-to-date manner, in order to fulfil the purposes for which it was collected while respecting the rights of access, rectification, and objection. Inaccurate or incomplete data will be corrected or removed from the current records.

Y Style will process Personal Data only for the purposes for which it was collected, unless the data subject has previously given consent for processing for other purposes or in other cases permitted by law, and only for the period necessary to fulfil the established purposes, except in situations where we are legally required to retain the data for a longer period. We will also conduct regular checks of the personal data held by our organisation; data that no longer serve the intended purposes or fulfil legal obligations will be destroyed or anonymised/pseudonymised within a reasonable timeframe, according to the procedures established by law.

Although we take all reasonable measures to ensure the security of your data, Y Style cannot guarantee the absence of any security breaches or the impossibility of penetrating security systems. In the unlikely event that such a breach occurs, we will follow legal procedures to limit the effects and inform the affected individuals as soon as possible.

## **XI. CHANGES TO THIS POLICY**

This Policy may be modified from time to time. The data processing methods will be those outlined in the most recent version of this document. We reserve the right to send you updates regarding this Policy. We will not send you any other types of information.

*This document was updated on 20.02.2025 and will take effect from this date. We reserve the right to modify its provisions at any time.*